

Message Text

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ORIGIN PA-02

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FOR CARTER FROM PA

E.O. 11652: N/A

TAGS: SOPN, OVIP (VANCE)

SUBJECT: PRESS MATERIAL

1. HERewith FULL TEXT STAFF CORRESPONDET ANALYSIS
BALTIMORE SUN MONDAY MAY 9 HEADED "CARTER'S CAMPAIGNING A
SUCCESS AT SUMMIT."

2. PRESIDENT CARTER'S FIRST VENTURE INTO HIGH-LEVEL
SUMMITRY HAS PROVED, AT LEAST ON MOST FRONTS, TO BE AN
UNEXPECTED SUCCESS.

3. ALTHOUGH THE UNITED STATES GAVE IN ON SOME ISSUES AND
WON ON A FEW OTHERS, THE SEVEN-NATION ECONOMIC SUMMIT
CONFERENCE HERE ENDED IN GENERAL HARMONY, WITH SOME
GENUINE PROGRESS ON SEVERAL KEY POINTS.

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4. THE REAL ACCOMPLISHMENT, HOWEVER, WAS NOT AT THE DOWN-
ING STREET CONFERENCE TABLE, BUT OUT ON THE POLITICAL
HUSTINGS. IN ESSENCE, MR. CARTER WON THE HEARTS AND MINDS
OF EUROPEAN VOTERS--AND, THROUGH THEM, IMPROVED RELATIONS
WITH THE OTHER HEADS OF GOVERNMENT AS WELL.

5. THE SUCCESSFUL CARTER STRATEGY SIMPLY WAS TO BRING HIS WINNING PRESIDENTIAL CAMPAIGN TO EUROPE--A TACTIC THAT HAS WORKED WELL FOR PREVIOUS U.S. PRESIDENTS AND THAT SERVED MR. CARTER HERE.

6. IN A STYLE TAKEN FOR GRANTED IN WAUKEGAN, ILL., THE PRESIDENT WAVED, SMILED, MADE SPEECHES, PLUNGED INTO CROWDS FOR HANDSHAKING SPREES, DRAWLED HOMILIES INTO TELEVISION CAMERAS, AND--IN A PLOY REMINISCENT OF HIS INAUGURAL GESTURE--WALKED COATLESS THROUGH ST. JAMES PARK TO A LUNCHEON ENGAGEMENT.

7. BY EARLY YESTERDAY MORNING, IT WAS CLEAR MR. CARTER HAD OUTSHONE THE MORE PRIM AND LESS POPULIST-ORIENTED EUROPEAN LEADERS, WHO THEMSELVES QUICKLY GOT THE MESSAGE AND BEGAN FOLLOWING SUIT ACCORDINGLY. (MOST EUROPEANS ARE IN POLITICAL DIFFICULTY AT HOME, IN CONTRAST TO THE AMERICAN PRESIDENT.)

8. IN SHORT, MR. CARTER WOWED 'EM--AND SWEPT LONDON OFF ITS FEET. TAXI DRIVERS AND LITTLE OLD LADIES VOLUNTEERED TO REPORTERS THAT THEY HAD "BEGUN TO LIKE HIM AFTER ALL." BRITISH NEWSPAPERS, WHICH EARLIER HAD COMPARED MR. CARTER TO THE "UGLY AMERICAN," GUSHED WITH PRAISE FOR THE FORMER SOUTH GEORGIA PEANUT FARMER. MR. CARTER DREW APPLAUSE WHEREVER HE WENT.

9. THE POLITICAL HAYMAKING LAPPED OVER TO U.S. SHORES AS WELL. MR. CARTER'S SUCCESSES IN BRITAIN WERE GIVEN UNCLASSIFIED

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PRECIOUS PORTIONS OF PRIME TIME DOMESTICALLY ON U.S. TELEVISION NETWORKS--GIVING THE CHIEF EXECUTIVE AN ADDED BOOST AT HOME.

10. ON ANOTHER LEVEL, THE PRESIDENT USED AMERICAN POLITICAL BACKSLAPPING TO SMOOTH RUFFLED RELATIONS WITH THE OTHER HEADS OF GOVERNMENT--PARTICULARLY WEST GERMANY'S CHANCELLOR HELMUT SCHMIDT, WHO HAD BEEN ESPECIALLY CRITICAL OF HIM IN THE DAYS BEFORE THE SUMMIT SESSION.

11. THE WHITE HOUSE PAVED THE WAY BY ANNOUNCING--ON THE EVE OF A BILATERAL CARTER-SCHMIDT MEETING--THAT THE U.S. WOULD RESUME ITS LONG-BLOCKED URANIUM SALES TO WEST GERMANY.

12. AT THE FIRST SUMMIT SESSION, MR. CARTER SEVERAL TIMES EMBRACED MR. SCHMIDT. AND HE QUIETLY TOOK A SCHMIDT COMPLAINT ABOUT HUMAN RIGHTS ISSUES WITHOUT TAKING ANY UMBRAGE. BY THE END OF THE TWO-DAY CONFERENCE, YOU'D

HAVE THOUGHT THE TWO WERE RUNNING ON THE SAME TICKET.

13. WHERE THE PRESIDENT FELL SHORT OF HIS OWN ADVISERS' EXPECTATIONS WAS ON THE SUBSTANTIVE ISSUES INVOLVED IN THE ECONOMIC SUMMIT TALKS--SPECIFICALLY ON U.S. EFFORTS TO SPUR THE WEST GERMANS AND JAPANESE INTO STIMULATING THEIR ECONOMIES MORE RAPIDLY.

14. DESPITE EARLIER ADMINISTRATION INSISTENCE ON PRESSURING THE TWO OTHER MAJOR POWERS, MR. CARTER REMAINED VIRTUALLY SILENT ON THE ISSUE, AGREEING WITH THE OTHER LEADERS THAT PRESENT STIMULUS LEVELS WERE ENOUGH.

15. THE U.S. ALSO BACKED AWAY ON SOME OTHER QUESTIONS: IT GAVE IN TO EUROPEAN DEMANDS FOR STILL FURTHER AID TO DEVELOPING COUNTRIES AND AVOIDED MAKING AN ISSUE ABOUT WEST GERMAN SALES OF NUCLEAR TECHNOLOGY. BUT THE ADMIN-
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ISTRATION ALSO WON A FEW POINTS: IT SUCCEEDED IN PUSHING THE OTHER SIX INTO A STRONGER-THAN-EXPECTED EFFORT FOR RESUMPTION OF TRADE TALKS. AND IT PARRIED EUROPEAN DEMANDS FOR A VIRTUALLY LIMITLESS FINANCING SCHEME TO UNDERWRITE PRICING PACTS WITH COMMODITY-PRODUCING COUNTRIES.

16. TO BE SURE, MANY OF THE ISSUES THE SUMMIT WAS TO TACKLE COULD NOT BE RESOLVED. THE U.S.-GERMAN SPLIT OVER SALE OF NUCLEAR EQUIPMENT, FOR EXAMPLE, REMAINS A SORE POINT WITH BOTH NATIONS.

17. BUT THE SUCCESSES WERE TESTAMENTS NOT SO MUCH TO THE AMERICAN PRESIDENT'S SKILL AS A FOREIGN POLICY SETTER, AS TO HIS ABILITY AS A POLITICAL VOTE GETTER. MR. CARTER WON THE POPULAR VOTE AT THIS SUMMIT BY A LANDSLIDE. THE TEST NOW, WILL BE IN HOW EFFECTIVELY HE CAN TRANSLATE HIS VICTORY INTO ACTION. (END TEXT.) CHRISTOPHER

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